

Surface Encounters Wixom and Macomb Advanced Technology in a Stone-aged Industry

Granite Countertop Fabricators distinguish themselves from the competition, using advanced technology – less than 5% of Granite Companies use this technology

Macomb, MI – Surface Encounters of Wixom and Macomb has over one million dollars invested in high technology fabricating equipment. All cutting and shaping of the granite countertop is automated; therefore, eliminating human error and resulting in a perfect cut and finish.

According to Chuck Russo, CEO of Surface Encounters, over 95% of granite fabricators are still cutting and shaping the stone by hand. One reason for this is that the high-tech, automated equipment is very expensive. “We believe our investment in the equipment was well worth the cost because it allows us to provide high-quality work with a fast turn-around time to guarantee customer satisfaction and price assurance,” said Russo.

Surface Encounters invests in the equipment where other companies are paying employees to hand cut and finish the edge of a granite countertop. This takes a lot of time; therefore, creating payroll cost and allowing imperfections. No matter how experienced the technician is, a perfect cut and finish is impossible to attain with human beings and hand tools.

Surface Encounters is able to manufacture granite countertops quicker than the average company without errors and imperfections. They save money on labor costs; therefore, they are able to pass the savings onto the customer. Visit <http://www.surface-encounters.com> to learn more about the company.

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